```
[10]
      Markets and Morals ~ Surrogate Motherhood
      today at I'd like to turn our attention
0001
0002
      and get your views
0003
      about an argument over the role of markets
0004
      in the realm of human reproduction and procreation.
0005
      now with infertility clinics
0006
      people advertise for egg donors
0007
      and from time to time in the
      Harvard Crimson
0008
0009
      ads appear for egg donors, have you seen them?
0010
      there was one that
0011
      ran a few years ago
0012
      it wasn't looking for just any egg donor,
0013
      it was an ad that offered a large financial incentive for a donor
0014
      from a woman
0015
      who was intelligent
0016
      athletic
      at least five foot ten
0017
0018
      and with
0019
      at least
0020
      fourteen hundred or above on her SAT's
0021
      how much do you think
0022
      the person looking for this together was willing to pay for an egg from a woman of that
0023
      description
0024
      what would you guess?
0025
      thousand dollars?
0026
      fifteen thousand? ten?
0027
      I'll show you the ad
0028
      fifty thousand dollars
0029
      for an egg
0030
      but only
0031
      a premium egg
      what do you think about that?
0032
0033
     well there are also sometimes ads
0034
      in the Harvard crimson and in a other college newspapers
0035 for sperm donors
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0036
      so the market
0037
      in reproductive
0038
      capacities
0039
      is an equal opportunity market
      well not exactly equal opportunity they're not offering fifty thousand dollars for sperm
0040
0041
      but there is a company
0042
      a large commercial sperm bank
0043
      that markets sperm
0044
      it's called California cryobank
0045
      it's a for-profit company
0046
      it imposes
0047
      exacting standards on the sperm it recruits
0048
      and it has offices
0049
      in Cambridge between Harvard and MIT
0050
      and in Palo alto near
0051
      Stanford
      cryobank's marketing materials
0052
0053
      play up
      the prestigious source of its sperm
0054
0055
      here is
      from the web site
0056
      of cryobank
0057
0058
      the information
0059
      here they talk about the compensation
      although compensation should not be the only reason for becoming of sperm donor
0060
0061
      we are aware of the considerable time and expense involved in being a donor
0062
      so you know what they offer?
0063
      donors will be reimbursed
0064
      seventy five dollars per
0065
      specimen
0066
      up to nine hundred dollars a month if you donate three times a week
0067
      and then they add, we periodically offer incentives
0068
      such as
0069
      such as movie tickets
0070
      our gifts certificates for the extra time and effort expended
      by participating donors
0071
0072 it's not easy
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0073
      to be a sperm donor
      they accept fewer than five percent of the donors who apply
0074
      their admission criteria are
0075
      more demanding than Harvard's
0076
      the head of the
0077
      sperm bank said the ideal sperm donor
0078
      is six feet tall
0079
      with a college degree
0080
0081
      brown eyes
      blond hair
0082
0083
      and dimples
      for the simple reason that these are the traits
0084
0085
      that the market has shown
0086
      the customers want
      quote, quoting the head of the sperm bank, if our customers wanted high school dropouts we would
0087
0088
      give them high school dropouts.
0089
      so here are two instances
      the market in eggs for donation and the market in sperm
0090
      that raise a question
0091
0092
      a question about
0093
      whether
0094
      eggs and sperm
0095
      should or should not be bought and sold
0096
      for money.
0097
      as you ponder that
0098
      I want you to consider
0099
      another
0100
      case
0101
      involving
0102
      a market
0103
      and in fact a contract
0104
      in human
0105
      reproductive, in the human reproductive capacity
0106
      and this is the case
0107
      of commercial surrogate motherhood.
      and it's a case that wound up in court
0108
0109 some years ago it's the story of baby M
```

0110	it began with William and Elizabeth
0111	Stern, a professional couple
0112	wanting a baby
0113	but they couldn't have one of their own,
0114	at least not without medical risk to Mrs. Stern.
0115	they went to an infertility clinic
0116	where they met Mary Beth Whitehead
0117	a twenty nine-year-old mother of two
0118	the wife of a sanitation worker
0119	she had replied to and ad
0120	that the center had placed
0121	seeking the service
0122	of a surrogate mother
0123	they made a deal
0124	they signed a contract
0125	in which William Stern
0126	agreed
0127	to pay
0128	Mary Beth Whitehead a ten thousand dollar fee
0129	plus all expenses
0130	in exchange for which
0131	Mary Beth Whitehead agreed to be artificially inseminated with William
0132	Stern's sperm,
0133	to bear the child and then
0134	to give the baby
0135	to the Sterns
0136	well you probably know
0137	how the story unfolded
0138	Mary Beth gave birth
0139	and changed her mind
0140	she decided she wanted to keep the baby
0141	the case wound up in court
0142	in New Jersey
0143	so let's take
0144	put aside
0145	any legal questions
0146	and focus on

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0147
      this issue as a moral question
0148
      how many
      believe
0149
      that the right thing to do
0150
0151
      in the baby M case
0152
      would have been to uphold
      the contract, to enforce the contract?
0153
0154
      and how many think the right thing to do would have been
0155
      not to enforce that contract?
0156
      so it's about the majority say enforce
0157
0158
      let's now hear the reasons that people have either for enforcing or refusing to enforce this
0159
      contract
      first from those, I want to hear from someone in the majority,
0160
      why do you uphold the contract
0161
      why do you enforce it?
0162
      who can offer a reason? yes. stand up.
0163
      it's a binding contract
0164
0165
      all the parties involved
      knew the terms of the contract before any action was taken
0166
0167
      it's a voluntary agreement
0168
      the mother knew what she was getting into
0169
      all four are intelligent adults regardless of formal education or whatever so
0170
      it makes sense if you know what you're getting into beforehand and
0171
      you make a promise
      you should uphold that promise in the end. Ok, a deal is a deal in other words?
0172
0173
      Exactly. And what's your name? Patrick
0174
      is Patrick's reason the reason that most of you
0175
      in the majority
0176
      favored upholding the contract? yes?
0177
      all right now let's hear
0178
      from someone who would not enforce the contract
0179
      what do you say to Patrick? Why not? Yes
0180
      well I mean I agree I think contracts should be upheld when
      all the parties know all the information but
0181
     in this case I don't think
0182
0183 there's a way a mother
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0184
      before the child exists
0185
      could actually know
      how she's going to feel about that child
0186
      so I don't think the mother actually had all the information
0187
0188
      she didn't know the person that was going to be born
0189
      and didn't know how much she would love that person
0190
      so that's my argument
0191
      so you would not, and what's your name?
0192
      Evan Wilson
0193
      Evan he says he would not uphold the contract because
0194
      when it was entered into
0195
      the surrogate mother couldn't
0196
      be expected to know in advance how she would feel
      so she didn't really have
0197
      the relevant information
0198
      when she made that contract
0199
      who else
0200
      who else would not uphold the contract?
0201
      I think, I also think that a contact should generally be uphold but I think
0202
0203
      that the child has an inalienable right to
0204
      its actual mother
0205
      and I think that if that mother wants it then that child should have a
0206
      right to that mother, you mean the biological mother not the adoptive mother, right.
0207
      and why is that, first of all tell me your name. Anna.
0208
      Anna, why is that Anna?
0209
      because I think that
0210
      that bond that is created by nature is stronger than any bond that is created by
0211
      you know a contract.
0212
      good thank you. Who else, yes.
0213
      I disagree I don't think that a child has a
0214
      inalienable right to her biological mother
0215
      I think that adoption and surrogacy are both trade offs
0216
      and I agree with the point made
0217
      that day it's a voluntary agreement, an individual made,
      and you can't
0218
      apply coercion to this argument
0219
0220 you can't apply the
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0221
      objection from coercion to this argument.
      correct. what's your name?
0222
0223
      Kathleen
0224
      Kathleen, what do you say to Evan,
      that though there may not have been, Evan claimed that the consent was tainted
0225
0226
      not by coercion
0227
      but by lack of adequate information
      she couldn't have known the relevant information namely, how she would feel about the child
0228
0229
      I don't think her emotion content plays into this
0230
      I think the emotional content or her feelings plays into this, I think in, you know, in a case
      of law, in the justice of this scenario,
0231
      her change of feelings are not relevant if I give up my child for adoption and then
0232
      I decide later on that I really want that child back
0233
      too bad, it's a trade-off
0234
      it's a trade off that the mother has made.
0235
      so a deal is a deal, you agree with Patrick? I agree with Patrick, a deal is a deal, yes.
0236
0237
      good, yes. I would say that
      though I'm not really sure if I agree with
0238
0239
      the idea that the child has a right to their mother
0240
      I think the mother definitely has a right to her child.
0241
      and I also think there are some areas where market forces shouldn't necessarily penetrate, I think
that
0242
      the whole surrogate mother
0243
0244
      smacks a little bit
0245
      of dealing in human beings
0246
      it seems dehumanizing
0247
      and it doesn't really seem right
0248
0249
      that's my main reason
0250
      and what is could, tell us your name.
0251
      I'm Andrew. Andrew.
0252
      what is dehumanizing
0253
      about
0254
      buying and selling
      the right to a child
0255
      for money, what is the humanizing about it?
0256
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0257
     well because
0258
      you're buying
0259
      someone's
0260
      biological right
0261
      I mean you can't
0262
      and the law
0263
      as it states you can't sell your own child like were you to have a child
0264
      I believe that the law prohibits you selling it
      to another person. so this is like baby selling?
0265
0266
      Right. To a certain extent, I mean though there is a contract with another person, you've made
0267
      agreements and whatnot
      there is an undeniable emotional bond that takes place between a mother and child
0268
      and it's wrong to simply ignore this because you've written out something contractually.
0269
0270
      you want to reply to Andrew? to stay there
      you point out that there is an undeniable emotional bond
0271
      I feel like when in this situation we're not necessarily against
0272
0273
      adoption
0274
      or surrogacy in itself we're just sort of pointing out
0275
      the emotional differences
0276
      well but wait, it's easy to break everything down to just numbers and say
0277
      well we have contracts like you're buying and selling a car
0278
      but there are underlying emotions I mean you're dealing with people
0279
      I mean these are not objects to be bought and sold but what about Andrew's claim that
0280
      this is like baby selling I believe that adoption and surrogacy should be permitted whether I actually
0281
      will partake in it
0282
      is not really relevant but I think that the government should, the government should
0283
      give its citizens the rights to
0284
      allow for adoption and surrogacy. But adoption, adoption is not according to.. Is adoption
0285
      baby selling?
0286
      well
0287
      do you think you should be able to
0288
      to bid for a baby that's up for adoption
0289
      that's Andrew's challenge
0290
      Do I think that I should be able to bid for a baby?
0291
      I'm not... sure.
0292
      it's a market I mean,
0293
      I feel like the extent to which it's been applied
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I'm not sure if the government
0294
      should be able to permit it and I have to think about it more but,
0295
      Alright fair enough, are you satisfied
0296
      Andrew? well ya, I think surrogacy should be permitted
0297
0298
      I think that people can
      do it
0299
      but I don't think that it should be forced upon people
0300
0301
      that once a contract is signed it's absolutely like
      the end-all
0302
      I think it's unenforceable
0303
      so people should be free, Andrew, to enter into these contracts
0304
0305
      but it should not be enforceable in a court
      not in a court no.
0306
      who would like to turn on one side or the other
0307
      I think I have an interesting perspective on this because my brother was actually one
0308
      of the people who donated to a sperm bank
0309
      and he was paid a very large amount of money
0310
      he was six feet tall, but not blond
0311
0312
      he had dimples though,
0313
      so he actually has, I'm an aunt now and he has a daughter
0314
      she donated sperm to a lesbian couple in Oklahoma and
0315
      he has have been contacted by them and he has seen pictures of his daughter
0316
      but he still does not feel an emotional bond to his daughter
0317
      he just has a sense of curiosity about what she looks like and what she's doing and how
0318
      she is
0319
      he doesn't feel love for his
0320
      child
0321
      so from this experience I think the bond between a
0322
      mother
0323
      and a child
0324
      cannot be compared to the bond between the father and the child. That's really interesting.
0325
      what's your name? Vivian.
0326
      Vivian
      so we've got the case of surrogacy, commercial surrogacy
0327
      and it's been compared to baby selling and we've been exploring whether that analogy
0328
      is apt and
0329
      it can also be compared, as you point out
0330
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```
0331
     to sperm selling
0332
      but you're saying
     that sperm selling
0333
      and baby selling or even surrogacy are
0334
      very different. Because they're unequal services.
0335
0336
      they're unequal services
      and that's because
0337
0338
      Vivian you say that the tie, the bond,
0339
      yes and also the time investment
0340
      that's given by a mother, nine months
0341
      cannot be compared to
0342
      the man, you know going into a sperm bank
0343
      looking at pornography
0344
      you know, and depositing into a cup. I don't think those are equal
0345
      good. Alright so we, Because that's what happens in a sperm bank.
0346
      alright so, this is really interesting we have
0347
      notice the arguments that have come out so far,
      the objections
0348
0349
      to surrogacy
0350
      the objections to
0351
      enforcing that contract,
      are of at least two kinds
0352
0353
      there was the objection
0354
      about tainted consent
0355
      this time
0356
      not because of
0357
      coercion or implicit coercion
0358
      but because of
0359
      imperfect or
0360
      flawed information
0361
      so tainted or flawed consent
0362
      can arise either
0363
      because of coercion or because of
0364
      a lack of
0365
      relevant information
      at least according to one argument that we've heard
0366
0367
      and then a second objection
```

```
0368
     to enforcing the surrogacy contract
     was that it was somehow
0369
0370
     the humanizing.
0371
      now when this case was decided by the court
0372
      what did they say
0373
      about these arguments?
0374
      the lower court
0375
      ruled that the contract was enforceable
      neither party had a superior bargaining position
0376
      a price for the service was struck and a bargain was reached
0377
      one side didn't forced the other
0378
      neither had disproportionate
0379
      bargaining power
0380
0381
      then it went to the new Jersey supreme court
      and what did they do
0382
      they said this contract is not enforceable
0383
      they did
0384
0385
      grant custody
0386
      to Mister Stern
0387
      as the father because they thought that would be in the best interest of the child
0388
      but they restored
0389
      the rights
0390
      of Mary Beth Whitehead
0391
      and left it to
0392
      lower courts to decide exactly what the visitation
0393
      rights should be
0394
      they invoked two different kinds of reasons
0395
      along the lines that Andrew proposed
0396
      first
0397
      there was not sufficiently informed consent
0398
      the court argued
0399
      under the contract the natural mother is irrevocably committed
0400
      before she knows the strength of her bond with her child
0401
      she never makes
0402
      a truly voluntary informed decision
0403
      for any decision prior to the baby's birth
      is, in the most important sense,
0404
```

```
0405
      uninformed. that was the court
0406
      then
      the court also
0407
      made a version of the second argument
0408
      against commodification
0409
      in this kind of case
0410
      this is this
0411
      the sale of a child the court said
0412
0413
      or at the very least
0414
      the sale of a mother's right to her child
      whatever idealism may motivate the participants, the profit motive predominate, permeates and
0415
0416
      ultimately
0417
      governs
0418
      the transaction
0419
      and so regardless the court said, regardless of any argument about consent or flawed consent
0420
      or full information
      there are some things in a civilized society
0421
0422
      that money can't buy, that's what the courts said
      in voiding this contract
0423
0424
      well what about these two arguments
0425
      against
      the extension of markets
0426
0427
      to procreation
0428
      and to reproduction
0429
      how persuasive are they?
0430
      there was, it's true,
0431
      a voluntary agreement a contract struck between William Stern and Mary Beth Whitehead
0432
      but there are at least two ways that consent can be other than truly free
0433
      first
0434
      if people are pressured or coerced
0435
      to give their agreement
0436
      and second
0437
      if their consent is not truly informed
0438
      and in the case of surrogacy the courts said
0439
      a mother can't know
0440
      even one who already has kids of her own,
0441
     what it would be like
```

```
to bear a child and give it up for pay.
0442
      so in order to assess
0443
0444
      criticism, objection number one,
      we have to figure out
0445
      just how free
0446
0447
      does a voluntary exchange have to be with respect to the bargaining power
0448
      and equal information
0449
      question number one.
0450
      how do we assess
0451
      the second objection?
0452
      the second objection
0453
      is more elusive, it's more difficult
0454
      Andrew acknowledged this right?
0455
      what does it mean to say there's something dehumanizing
0456
      to make
      childbearing
0457
0458
      a market
      transaction?
0459
      well one of the philosophers
0460
0461
      we read on this subject Elizabeth Anderson
0462
      tries to give some bring some philosophical clarity to the unease
0463
      that Andrew articulated
0464
      she said by requiring the surrogate mother
0465
      to repress
0466
      whatever parental love she feels for the child
0467
      surrogacy
0468
      contracts convert women's labor into a form of alienated labor
0469
      the surrogate's labor is alienated
0470
      because she must divert it from the end
0471
      from the and
0472
      which the social practices of pregnancy
0473
      rightly promote,
0474
      namely an emotional bond
0475
     with her child
0476
      so what Anderson is suggesting is that
0477
      certain goods
0478
      should not be treated as open to use
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0479
      or to profit
0480
      certain goods are properly valued
0481
      in ways other than use
0482
      what are other
0483
      ways of valuing and treating?
0484
      good that should not be open to use?
0485
      Anderson says
0486
      there are many,
0487
      respect,
0488
      appreciation,
0489
      love,
0490
      honor, awe, sanctity
0491
      there are many modes of valuation
0492
      beyond use
0493
      and certain goods are not properly
0494
      valued
0495
      if they're treated
0496
      simply as objects of use.
0497
      how do we go about evaluating that argument of Anderson?
0498
      in a way it takes us back to the debate
      we had with utilitarianism
0499
0500
      is use
      the only, in utility
0501
0502
      is use,
0503
      the only proper way
0504
      of treating goods?
0505
      including life
0506
      military service
0507
      procreation
0508
      childbearing?
0509
      and if not,
0510
      how do we figure out
0511
      how can we determine
0512
      what modes of valuation
0513
      are fitting
0514
      are appropriate
      to those goods
0515
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several years ago there but the scandal surrounding a doctor
      an infertility specialist in Virginia named Cecil Jacobson
0517
      he didn't have a donor catalog
0518
      because unknown to his patients, all of the sperm he used to inseminate his patients
0519
0520
      came from one donor
      doctor Jacobson himself.
0521
0522
      at least one woman who testified in court was unnerved
0523
      at how much
0524
      her newborn daughter
0525
      looked just like him
0526
      now it's possible to condemn
      doctor Jacobson for failing to inform the women
0527
0528
      in advance
0529
      that would be the argument about consent
0530
      the columnist Ellen Goodman
0531
      described the bizarre scenario as follows
      doctor Jacobson, she wrote, gave his infertility business
0532
0533
      the personal touch
0534
      but now the rest of us,
0535
      she wrote,
0536
      are in for a round of second thoughts
0537
      about sperm donation
0538
      Goodman concluded that fatherhood should be something you do
0539
      not something you donate,
0540
      and I think what she was doing
0541
      and what the philosopher Elizabeth Anderson is doing
0542
      and what Andrew was suggesting with this argument about dehumanization
0543
      is pondering whether there are certain goods that money shouldn't buy
0544
      not just because of tainted consent
0545
      but also perhaps
0546
      because certain goods are properly
0547
      valued
0548
      in a way a higher
0549
      than mere use
0550
      those at least are the questions we're going to pursue with the help of some philosophers
0551
      in the weeks to come
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0516